

Organizer



FAKT Exhibitions (Pvt.) Ltd.



**Safety &
Security
Pakistan**

**5th International Rescue, Safety &
Security Exhibition and Conference**

Expo Centre, Lahore

Introduction

Safety & Security sector has been experiencing significant growth for the past few years. Given the pace of advancement in technology and economic development, safety & security has now become a global challenge and Pakistan has emerged as an eminent market for safety products.

Safety & Security Pakistan will comprise of leading local and international companies showcasing their latest fire, rescue, safety, security products and services creating numerous networking opportunities. This event will provide an opportunity to explore innovative technologies and security measures available for industrial infrastructure, commercial entities and transport network to meet suppliers and understand how to deploy new solutions.

Safety is a mission

Lets play our role...!



Conference

Safety & Security Pakistan Conference will cover key issues faced in current security environment. The eminent local and international speakers will discuss about current and future perspective of safety & security industry, providing detailed review of challenges and their possible solutions. The conference will also feature knowledge enhancing presentations, question & answer sessions as well as networking opportunities.

Why Lahore

- ✓ The city attracts visitors from south, center and north regions of the country.
- ✓ 60% of the population living in Punjab province which attracts buyers and sellers to target larger segment.
- ✓ Expands outreach for international trade.

Why Exhibit

- Network with key decision makers looking to source new products and solutions.
- Introduce new developments, products and technology to local industry.
- Best platform for extending business in fast-growing emerging Pakistan market.
- Learn about the latest safety technology and innovations.
- Source new products and meet suppliers.
- Understand how to deploy new solutions to improve the safety and efficiency.
- Gain knowledge at the conference featuring leading industry experts.
- Network with the industry counterparts.
- Access the lucrative Pakistan market and promote your presence as industry player.
- Meet existing and potential clients.
- Opportunity to demonstrate your products to an active and relevant buying audience.

Exhibitors Profile

- | | | |
|---|---|---|
| ▪ Access Control Devices and Systems | ▪ Disaster Planning and Recovery | ▪ Intert Gas Fire Extinguishing Systems |
| ▪ Biometric Technologies | ▪ Explosive Management and Equipment | ▪ Fire Trucks |
| ▪ Building Management Systems | ▪ Personal Protective Equipment | ▪ Vaporizing Liquid |
| ▪ CCTV & Surveillance Systems | ▪ Simulation/Training/Education | ▪ Fire Detection Systems |
| ▪ Control & Communication Systems | ▪ Screening and Inspection | ▪ Fire Engines |
| ▪ Documents Security | ▪ Environment Protection Equipment | ▪ Fire Retardant Apparel & Accessories |
| ▪ Guard Tour Systems | ▪ Industrial Protection Equipment | ▪ Industrial Security Services |
| ▪ Identification Devices & Systems | ▪ Gate, Home and Building Automation | ▪ Breathing Apparatus |
| ▪ Intrusion / Detection Devices & Systems | ▪ Traffic Safety Products | ▪ Emergency Alarms and Warning Systems |
| ▪ IT & Network Security | ▪ Workplace Safety Equipment | ▪ Heavy Rescue Equipment |
| ▪ Perimeter Security | ▪ Radiation Detection Systems | ▪ Hydraulic Rescue Equipment |
| ▪ Retail Security | ▪ Fire Alarms and Sirens | ▪ Lifting Gear |
| ▪ Risk Assessment | ▪ Flash Lights & Flood Lights | ▪ Extrication Equipment & Tools |
| ▪ Safes & Vaults | ▪ Scanners and Walk-through Metal Detectors | ▪ Search Lights |
| ▪ Security Consultancy | ▪ Fire Resistance Building Material | ▪ Location & Tracking Equipment |
| ▪ Security Glass & Film | ▪ Smoke and Heat Extraction Systems | ▪ Slip Resistance Material |
| ▪ Tracking Devices & Systems | ▪ Powder Fire Extinguishing Systems | |
| ▪ Electric Fencing Wire Systems | ▪ Foam Fire Extinguishing Systems | |

Visitors Profile

- ✓ Architects / Contractors
- ✓ Building Developers
- ✓ Distributors / Representatives
- ✓ Emergency Managers
- ✓ Engineering Consultants
- ✓ Facility Managers
- ✓ Fire Engineers
- ✓ Fire Safety Managers
- ✓ Telecommunication Professionals
- ✓ Manufacturers
- ✓ Gas / Oil / Petroleum Professionals
- ✓ Investigation & Protection Experts
- ✓ Hotel & Leisure Professionals
- ✓ Banking & Finance Professionals
- ✓ Education & Training Professionals
- ✓ Military Officials
- ✓ System Installers
- ✓ System Integrators
- ✓ Government Officials
- ✓ Security Consultants
- ✓ Fire Protection Consultants
- ✓ Medical Representatives
- ✓ Logistics / Transportation Professionals

SPONSORSHIP

Maximise your presence at the event with our tailored sponsorship solutions. We strive to add value to our sponsorship packages by ensuring that our sponsors benefit from ongoing exposure and coverage.

Below is a list of available opportunities that will allow you to promote your business before, during and after the show. Our sponsorship team is ready to tailor a package that matches your specific business goals, objectives and budget.

EXCLUSIVE OPPORTUNITIES	PRE AND POST SHOW OPPORTUNITIES	ONSITE BRANDING
Workshop and seminar time slots.	Web banners on show website.	Logo displayed on banners inside and outside the exhibition area.
Exclusive branding at the main entrances to the exhibition.	Products showcase email announcements.	Logo displayed on event signage at strategic locations.
Logo at exhibitors, visitors and delegate badges, lanyards and carrier bags.	Exclusive e-shots to your target audience with an invitation to visit your stand.	Press briefings and media coverage.
Roll up banners and company literature displayed at coffee and lunch areas.	Dedicated emails to show visitors database.	
Advertisement in the show catalogue, which is distributed to event attendees.	Targeted mail pieces to visitors promoting your product information and offers.	

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**3 EASY
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